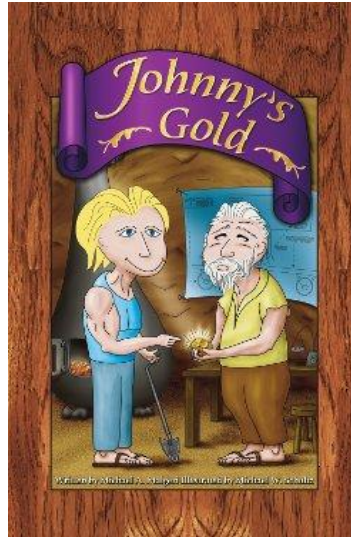


“Johnny Profit” Teaches Kids that Capitalism & Profit Making are GOOD!

Author writes “Bedtime Stories about Capitalism and Freedom” and tells your audience:

- Why profit making is GOOD!
- How Capitalism gives power to the people.
- How the wealth of the richest 10% works for the benefit of other 90% of the population.
- About the 800 pound gorillas our kids don’t see.
- How Capitalism is blamed for the failures of Socialism.
- How inflation is used to control the people and distort the truth.
- Why kids favor Socialism and have negative attitudes towards business.

... And much more

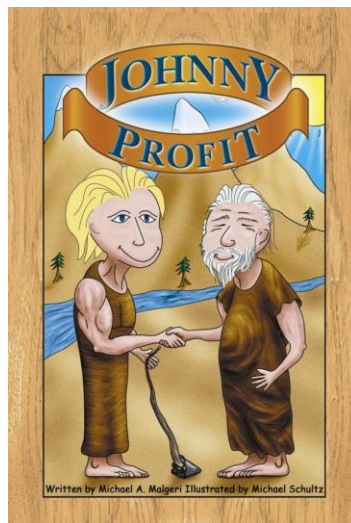


As a professional in the high tech industry for over 30 years, **Michael Malgeri** has witnessed the power of honest profit making first hand. He's worked for 13 different companies in positions ranging from engineering to sales to customer support.

The government controls much of the economy, yet “unfettered” Capitalism is blamed for our economic problems.

Socialism has a tremendous record of failure and yet a recent Gallup poll showed that 36% of Americans and 53% of Democrats view it favorably.

Economic child abuse is real!
What are we going to do about it?



Michael has interacted with clients across a range of industries and worked in both large corporations and startups. The common theme he found is that there is no conflict between the honest pursuit of wealth and morality.

Michael holds Masters Degrees in business, computer science and engineering. He lives with his wife and children in Southern California.

The “Johnny Profit” series of books is available at
www.kids4biz.com